



a
audiometrage
presents:

**audiovisual
live performances**

with a new sound and decoration concept



Audiometrage Live Set

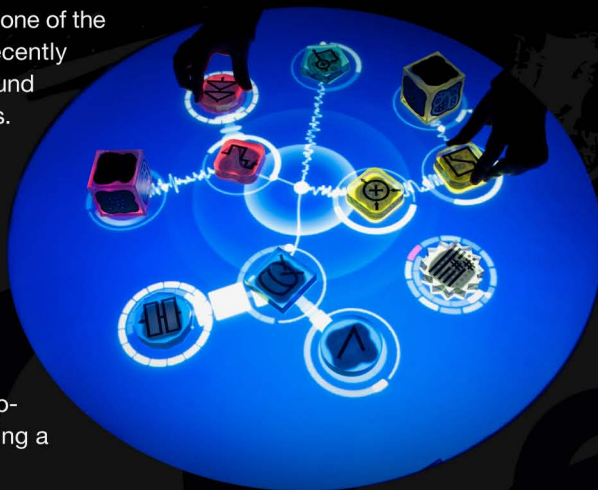
The Audiometrage™ Live Set is brought to you by Daniel Cantero, who is one of the selected international artists to bring into play the exclusive upgraded model of Reactable™, a computer-based musical instrument conceived and developed in University Pompeu Fabra.

It is at the same renowned campus in Barcelona, known for being one of the world's leading research lab's in music technology, where he recently completed his postgraduate to explore his professional background knowledge on sound generation and apt familiarity on music skills.

He created the Audiometrage Live Set to distinguish himself as a talented performer and go beyond the usual DJ or Live DJ Sets in which he uses this inviting table based electronic instrument, causing a visual impact for anyone who sees it, to create his own music by controlling the touchable objects based on an illuminated surface.

The instrument in use has received multiple awards* and international acclaim and is now available by Audiometrage as he is offering a very special appearance with his Live Set at your event.

The Audiometrage Live Set displays all kinds of musical creativity and can adapt itself to any musical instrument or style during a Live DJ Set. It knows different compositional scenes and can be predefined and put together in a broad range of down tempo electronica (ambient, chillout, IDM, psybient, lounge), in more uplifting danceable rhythms as in techno, trance and house music and more complex experimental soundscapes.



*Among the awards of the new electronic musical instrument Reactable™ are the Prix Ars Electronica Golden Nica D&AD Yellow Pencil Awards, Rolling Stone Hot Instrument 2007 and MIDEM Hottest Music Biz Start-Up Award.



Audiovisual Experience

Audiometrage creates music through manipulating the tangible objects based on the translucent and luminous round music interface he uses. During this unique sound performance, the sound gets transformed into an image in a blink of an eye and is shown on different screens at the venue.

All actions during this sound performance, like drawing a line next to one of the objects or turning the pucks on the table, have an instantaneous feedback and show graphical effects as a result. This optical part is the other discipline other than the sound performance to offer a new audiovisual experience at your event.

The Audiovisual Experience aims to:

- guarantee an excellent illustration at different venues to celebrate sound and images
- make it possible to energize and turn your event into a remarkable sight by providing a compelling atmosphere in co-creation with the use of the ideal visual technological instruments like triangular, volumetrically or other exceptional structures than the flat and squared screens
- be engaged and characterized as one of the main acts at social events known for their application and the continuous active innovation of sound and decoration concepts



To listen and see any performances: www.audiometrage.com

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Booking an Audiovisual Experience is adding a special value to the coordination of your event, as it is designed with a higher than average creativeness integrating both professional auditory and picture elements simultaneously.



Additionally, Audiometrage co-creates and works in symphony with other experienced visual decoration artists* to offer a total breakthrough for all event promoters since marketing uses the same creative energy to make art.

*Hypnótica: Carlos Serrano is founder of Hypnótica, currently known in the entertainment industry as one of the leading decoration artists in Spain. He mainly works as a "Sensational Artists" for Paraddax and is Resident VJ of OHJU Club in Cádiz.

For further information, please visit following links: www.paraddax.com - www.ohjuclub.com - www.hypnotica.es

a new audiovisual experience



Audiovisual Creations

Audiometrage, the artist behind the Audiovisual Creations, is a sound performer and engineer supported by the Music Technology Group of University Pompeu Fabra in Barcelona. He works in collaboration with a quality visual production team made up of the best and most competent people in their field and is backed up with an engaged group of professionals taking care of all other aspects including the optimized artistic production you choose to create.

Audiovisual Creations is a top service that:

- offers an innovative promotion concept to companies with modern product designs, music and art festivals, science exhibitions and conferences
- helps customers to succeed in integrating decision making in advertising and event promotion to accomplish marketing effectiveness and particular artistic and technical goals at their events
- offers complete organization of experienced professionals using only the ideal technological tools to satisfy our customers demands
- launches a fresh aesthetic performance through easy customizable adaptations of a new electronic computer-based musical instrument

Audiovisual Creations means finding the key to reach your desired marketing and artistic goals. Your organization will launch a new aesthetic repertoire of event coordination by choosing the option to personalize accessories with this new electronic musical instrument, conceived as an inviting display to discover and create music at social events as well as for museums with interactive and educational presentations.

The magnetic visual nature of the instrument is a must at your event as the artist Audiometrage controls sound and projects live spontaneous displays which serve to create a focal point for the visitors, promoting your brand with the use of ambient music and logo images being shown on different screens at the same time.

The caught-up public will observe a range of branded accessories during the audiovisual performance to convey the identity of your brand during the event. Technically, this means modifying different devices, like changing the same pucks, to other personalized items like the designed wearing apparels of the performers and video showing on the selected screens with your logo or products.

Audiometrage Creations additionally takes care of other and more particular visual appearances at your request, an option especially proposed to companies with modern product designs who wish to concrete their effectiveness in promotional merchandising.

Music and art festivals can book Audiometrage Creations to assure quality of performance art at their venue. The use of certain images that have a connection with a music genre or modifications of the audiovisual performance in benefit for a specific cause will help them to carry out their specific aims.

Art exhibitions and science centers can create direct communication with the audience when celebrating art or artist related occasions like anniversaries or commemorations, whereas conferences can expand their message on higher levels with images connected with established topics.

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Technical Specifications

All presentations set-ups include the proper equipment for the whole system connection like the cable work and the showing of the images themselves.

For any booking of the Audiometrage Live Performances, these following technical specifications at your venue are required:

Live Set

- Power supply: 110V~ 60Hz or 230V~ 50 Hz
- Stage and scene need to be horizontal and a perfectly stable surface.
- Camera: An extra bracket to hold a camera, which is additional *
- Atmosphere : Darkness or low-light atmosphere
- Stage and scene requirements 2m x 2m

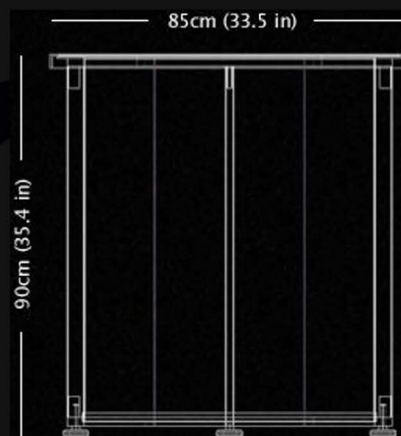
Audiovisual Experience

For this option, all requirements are the same as above plus the following ones:

- Ceilings need to be a minimum of 3m high
- Easy access with additional facilities like apt ladders and plugs at the location
- Stage and scene requirements 3m x 2m

Dimensions

Table: Ø 85cm (33.5 in), 90cm (35.4 in) high
Inner screen: Ø 68cm (26.8 in)



* If you have your own video equipment and want to film live images during the presentation, they can be shown on additional screens that you choose through your own video system. In order to do this, we need an additional bracket to hold the camera.

DANIEL CANTERO

Artista Audiometrage / Productor / Ingeniero Audiovisual

E-mail: info@audiometrage.com

skype: [audiometrage](https://www.skype.com/name/audiometrage)

Apartado de correos 17.100

28080 - MADRID

ROSA HERNÁNDEZ

Manager / Contratación Audiometrage

E-mail: bookings@audiometrage.com

skype: [audiometrage_management](https://www.skype.com/name/audiometrage_management)

Web page Audiometrage: www.audiometrage.com

To watch music videos: www.youtube.com/audiometrage



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